

BTEC Level 5 Higher National Diploma in BUSINESS



STUDY MODE

Full Time / Part Time

DURATION

2 Years

TUITION FEES PER YEAR (GBP)

5,000

ENTRY REQUIREMENTS

2 A-Levels or equivalent

AWARDING INSTITUTION

Pearson (UK)

APPLICATION & PAYMENT

Complete and submit the attached application form along with:

- Scans of academic transcripts and certificates
- Scan of passport or driving licence

You may send us a scanned or electronically filled copy of your application (along with relevant documents) and the application fee may be settled via bank transfer.

For payments by credit card, email us at:

registry@rushmorebusinessschool.co.uk

so that we can send you a link to proceed with the payment.

Business studies is a constantly popular field of study that is ever evolving worldwide and which offers the possibility of employment in public and private sectors locally and abroad. In view of the need for relevant qualifications in the field, Rushmore Business School offers a Higher National Diploma (HND) in Business to equip students with the relevant tools to join the industry.

Upon completion of the HND, students can move to the final year of an honours degree, awarded by Leeds Beckett University in collaboration with Rushmore Business School.

Course objectives

The HND Business programme content has been developed to assist students who aspire to hold managerial positions in service organisations. Designed to equip students with knowledge, understanding and skills required in the field, or to move up to an undergraduate degree, the course also covers a mixture of core modules in essential business activities. Each module will be assessed through assignments and/or workplace-relevant activities, where applicable.

Learning Outcomes

Upon successful completion of this course, graduates will be able to:

- Obtain an educational foundation for a range of administrative and managerial careers in business.
- Make an immediate contribution in employment.
- Move to further studies or career steps based on the flexibility, knowledge, skills and motivation acquired through the programme.
- Develop a range of skills and techniques, personal qualities and attitudes essential for a successful career.

Course Structure

Year 1

- 1 Business and the Business Environment
- 2 Marketing Processes and Planning
- 3 Human Resource Management
- 4 Business Data and Numerical Skills
- 5 Accounting Principles
- 6 Leadership and Management
- 7 Entrepreneurial Ventures
- 8 Managing a Successful Business Project


Year 2

- 9 Marketing Insights and Analytics
- 10 Organizational Behaviour
- 11 Strategic Human Resource Management
- 12 Product and Service Development
- 13 Global Business Environment
- 14 Digital Marketing
- 15 Research Project



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