

Level 6 Professional Diploma in TOURISM & HOSPITALITY MANAGEMENT



STUDY MODE

Full Time / Part Time

DURATION

1 Year

TUITION FEES (GBP)

5,000

ENTRY REQUIREMENTS

Diploma in Tourism Management Level 5

or

Diploma in Hospitality Management Level 5

or

A regulated academic or vocational qualification equivalent to a UK Level 5 in related fields or equivalent.

AWARDING INSTITUTION

Confederation of Tourism & Hospitality (UK)

APPLICATION & PAYMENT

Complete and submit the attached application form along with:

- Scans of academic transcripts and certificates
- Scan of passport or driving licence
- Once your application is processed and you are offered a seat on the programme, a deposit of GBP 100 must be paid to secure your seat.

You may send us a scanned or electronically filled copy of your application (along with relevant documents) and the application fee may be settled via bank transfer.

For payments by credit card, email us at:

registry@rushmorebusinessschool.co.uk

so that we can send you a link to proceed with the payment.

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The Professional Diploma in Tourism and Hospitality Management programme aims to equip students with an integrated understanding in and critical awareness of management issues in Tourism and Hospitality institutions, and assists them to take effective roles within.

In accordance with the QAA benchmark statements on the provision of Professional Diploma in Business, Management and Engineering, the Professional Diploma in Tourism and Hospitality Management programme provides students with relevant comprehension of the Tourism and Hospitality Industry and its key functions. In parallel, the programme provides the skills and knowledge needed for professional entry in the field.

Learning Outcomes

Upon successful completion of this course, graduates will be able to:

- Understand the local, national and international context within which Tourism and Hospitality organizations operate and the interdependencies between tourism and hospitality activities and other sector activities.
- Apply theory and practice underpinning the structure, organisation and management of Tourism and Hospitality organisations including regulatory requirements.
- Apply theory and practice of the technical aspects of Tourism and Hospitality management at both a strategic and operational levels within organisations.
- Grasp the procedures and practices involved in planning and strategizing.
- Put in practice the principles of consultancy and the theories and practices found in leadership.

Course Structure

Semester 1

- The Strategic Impact of the Business Environment
- Managing Events for Hospitality and Tourism

Semester 2

- Business Strategy for Hospitality & Tourism
- Quality Management for Hospitality and Tourism