

# Level 4/5 Diploma in TOURISM MANAGEMENT



## STUDY MODE

Full Time / Part Time

## DURATION

2 Years

## TUITION FEES PER YEAR (GBP)

5,000

## ENTRY REQUIREMENTS

A GCE Advanced level profile with achievement in 2 or more subjects, 5 or more GCSEs at grades C and above or Grade 4 and above

## AWARDING INSTITUTION

Confederation of Tourism & Hospitality (UK)

## APPLICATION & PAYMENT

Complete and submit the attached application form along with:

- Scans of academic transcripts and certificates
- Scan of passport or driving licence
- Once your application is processed and you are offered a seat on the programme, a deposit of GBP 100 must be paid to secure your seat.

You may send us a scanned or electronically filled copy of your application (along with relevant documents) and the application fee may be settled via bank transfer.

For payments by credit card, email us at:

[registry@rushmorebusinessschool.co.uk](mailto:registry@rushmorebusinessschool.co.uk)

so that we can send you a link to proceed with the payment.

The Diploma in Tourism Management programme content has been developed for students who are already part of as well as those who wish to join the hospitality and tourism industry in managerial capacities. It is designed to provide students with the relevant knowledge, understanding and skills required in the professional field or towards an undergraduate degree.

## Learning Outcomes

Upon successful completion of this course, graduates will be able to:

- Have the educational foundation required for a range of administrative and management careers in tourism and hospitality.
- Be critical and creative scholars who produce innovative solutions to problems, apply research skills to business challenges and communicate effectively and perceptively.
- Possess a range of skills and techniques, personal qualities and attitudes essential for successful performance in working life.

## Course Structure

### Year 1 (Level 4)

#### Semester 1

- Travel and Tourism Operations
- Travel Geography
- Finance in Tourism and Hospitality
- Customer Service Management in Tourism and Hospitality

#### Semester 2

- Destination Analysis
- Travel and Tourism Supervision
- Global Tourism and Hospitality

### Year 2 (Level 5)

#### Semester 1

- Understanding Funding and Finance in Tourism and Hospitality
- Human Resource Management in Tourism and Hospitality
- Tour Operations Management


#### Semester 2

- Customer Relationship Management in the Tourism and Hospitality industry
- Strategic Marketing in the Tourism and Hospitality industry
- Contemporary Issues in the Tourism and Hospitality industry
- Sustainable Tourism and Destination Development



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