



Level 4/5 Diploma in HOSPITALITY MANAGEMENT



STUDY MODE

Full Time / Part Time

DURATION

2 Years

TUITION FEES PER YEAR (GBP) 5,000

ENTRY REQUIREMENTS

A GCE Advanced level profile with achievement in 2 or more subjects, 5 or more GCSEs at grades C and above or Grade 4 and above

AWARDING INSTITUTION

Confederation of Tourism & Hospitality (UK)

APPLICATION & PAYMENT

Complete and submit the attached application form along with:

- Scans of academic transcripts and certificates
- Scan of passport or driving licence
- Once your application is processed and you are offered a seat on the programme, a deposit of GBP 100 must be paid to secure your seat.

You may send us a scanned or electronically filled copy of your application (along with relevant documents) and the application fee may be settled via bank transfer.

For payments by credit card, email us at: registry@rushmorebusinessschool.co.uk

so that we can send you a link to proceed with the payment.

The Diploma in Hospitality Management programme content has been developed for students who are already part of as well as those who wish to join the hospitality and tourism industry in managerial capacities. It is designed to provide students with the relevant knowledge, understanding and skills required in the professional field or towards an undergraduate degree.

Learning Outcomes

Upon successful completion of this course, graduates will be able to:

- Have the educational foundation required for a range of administrative and management careers in Tourism and Hospitality.
- Be critical and creative scholars who produce innovative solutions to problems, apply research skills to business challenges and communicate effectively and perceptively.
- Possess a range of skills and techniques, personal qualities and attitudes essential for successful performance in working life.





Course Structure

Year 1 (Level 4)

Semester 1

- Rooms Division Operations
- Rooms Division Supervision
- Food and Beverage Operations
- \cdot $\,$ Food and Beverage Supervision

Semester 2

- Finance in Tourism and Hospitality
- Customer Service Management in Tourism
 and Hospitality
- · Global Tourism and Hospitality

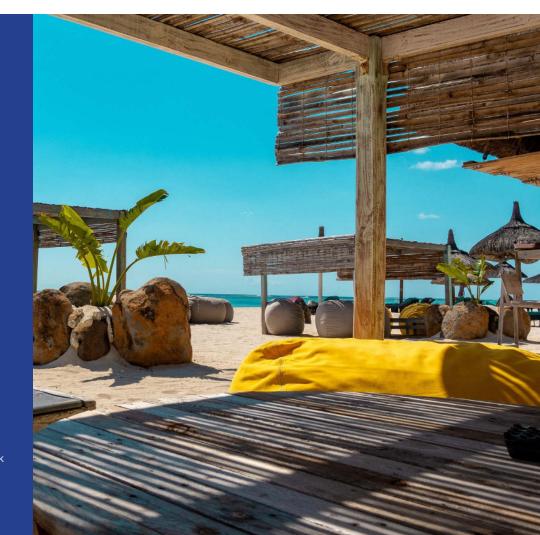
Year 2 (Level 5)

Semester 1

- Understanding Funding and Finance in Tourism and Hospitality
- Human Resource Management in Tourism and Hospitality
- Customer Relationship Management in the Tourism and
 Hospitality industry

Semester 2

- Strategic Marketing in the Tourism and Hospitality industry
- · Contemporary Issues in the Tourism and Hospitality industry
- Food and Beverage Management
- Facilities Management in the Tourism and Hospitality industry



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